

Top 10 Reasons WHY You Should BELONG TO ACTE

Association for Career
and Technical Education

ACTE

TOGETHER
We Make It WORK.

OUR GOAL IS SIMPLE: To provide the professional development, leadership training, advocacy, networking and resources that CTE educators need to succeed in the field.



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- 1 Professional Development**—ACTE provides you with quality professional development opportunities that will empower you to reach new heights by enabling you to grow in knowledge, ability and professional effectiveness.
- 2 Networking**—Whether it's online or in person, ACTE's conferences, seminars and online communities enable you to create a network of colleagues that you can instantly turn to for information and assistance.
- 3 Techniques Magazine**—ACTE's award-winning magazine, published eight times per year, is a members-only magazine. *Techniques* features articles that delve into CTE trends, case studies and teaching techniques.
- 4 Career Tech Update**—This update is a concise summary of the most important news affecting the CTE profession that is delivered directly to your inbox each weekday.
- 5 Advocacy**—Through lobbying, coalition building, research and image awareness, ACTE is focused on directing federal dollars and support to your classroom. At ACTE's National Policy Seminar, ACTE provides members with an opportunity to enhance their leadership, knowledge and advocacy skills.
- 6 Professional Recognition**—Through its state and regional structure, ACTE's Excellence Awards Program showcases the best career and technical educators in the country and awards top prizes on a national stage.
- 7 ACTE's CareerTech VISION**—The place where more than 5,000 CTE professionals meet to explore new thinking, new technologies and new products, as well as network with new colleagues. At VISION, ACTE's annual convention meeting, you will learn and share best practices and exchange experiences that can help bring your professional development and classroom goals to the next level.
- 8 Personal Protection**—Receive complimentary \$25,000 common carrier accidental death and dismemberment insurance. The policy increases by \$5,000 annually with continuous renewal of membership (up to a maximum of \$50,000). **Introductory offer for new members only:** \$40,000 of group life insurance for two years at no cost. Through Forrest T. Jones, ACTE also provides additional discounted insurance such as: professional liability, life, health, car (GEICO) and much more!
- 9 Discount on ACTE Products and Services**—Receive members-only pricing at ShopACTE and on all professional development activities.
- 10 Career Services**—Looking for a new job or for the perfect candidate for your institution? ACTE's Online Job Bank can help you find your next employment opportunity or employee with ease.

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www.acteonline.org • Connecting Education and Careers.

For more information, please visit www.acteonline.org.

74.9 percentage of all high school freshmen who graduated within four years

81 percentage of dropouts who say relevant, real-world learning opportunities would have kept them in high school

90.18 percentage of high school CTE concentrators who graduated within four years

70+ percentage of secondary CTE concentrators who enter postsecondary education shortly after high school

\$16.40 return on each public dollar invested in community colleges in Connecticut

\$5 billion total annual return on that investment

\$9 amount of revenue and benefits returned on every dollar invested in secondary CTE in Washington

\$13 million annual tax revenue created by CTE secondary program completers in Tennessee

CTE Works for High School Students
High school students involved in CTE are more engaged, perform better and graduate at higher rates.

CTE Works for College Students and Adults
Postsecondary CTE fosters postsecondary completion and prepares students and adults for in-demand careers.

80 percentage of secondary CTE graduates who had earned a postsecondary credential or were still enrolled in college two years later

<\$19,000 annual premium of a CTE associate degree or credential over a humanities associate degree

27 percentage of license and certificate holders who earn more than bachelor's degree recipients

CTE Works!

726,000 open jobs in trade, transportation and utilities

256,000 open jobs in manufacturing

3/5 the share of fastest-growing occupations that are in health care

30 percentage of all job openings by 2020 that will require some college or a two-year associate degree

CTE Works for the Economy
Investing in CTE yields big returns for state economies.

CTE Works for Business
CTE addresses the needs of high-growth industries and helps close the skills gap.



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References for this research can be found at www.acteonline.org or by contacting cimperatore@acteonline.org.