

## CTE STUDENT VIDEO COMPETITION

*Open to students grades 9-12 and college*

### \$1,500 in Prizes

Submission Deadline: November 30, 2021

The Hawaii Association for Career and Technical Education invites students (High school grades 9-12 and college), to tell their own stories of the positive impact that a CTE program and teachers and/or mentors had on their career pathway journey. Students have the opportunity to feature their digital media skills and will be judged on criteria based on story-telling (theme), impact, and creativity.

<b>Video Submissions</b>	<ul style="list-style-type: none"> <li>● Student led project (teachers and counselors may assist)</li> <li>● Individual or groups (up to 3 students)</li> <li>● Video submissions must be in MP4 format and less than 5GB</li> <li>● Recommended video length is 90 seconds to 2 minutes (3 minute maximum)</li> <li>● Post videos on YouTube video as public or unlisted and submit link at <a href="https://bit.ly/hawaiiacte_video">https://bit.ly/hawaiiacte_video</a> by November 30, 2021</li> </ul>
<b>Video Content</b>	<ul style="list-style-type: none"> <li>● INTRODUCTION (Name, grade, school, academy/pathway, additional information)             <ul style="list-style-type: none"> <li>○ Required a <a href="#">medium shot</a>, <a href="#">medium close-up shot</a>, or <a href="#">medium long shot</a> for introduction portion</li> </ul> </li> <li>● CONTENT             <ul style="list-style-type: none"> <li>○ How has your CTE academy/pathway helped you grow and prepare for college and/or your career choice?</li> <li>○ Following questions can help guide your testimonial                 <ul style="list-style-type: none"> <li>▪ What do you learn and do in your CTE program/academy?</li> <li>▪ What do you like best about your CTE program/academy?</li> <li>▪ How will your CTE program/academy help you in your future career?</li> <li>▪ How does your CTE program/academy help you prepare for college?</li> <li>▪ Describe competitions you have participated in through your CTE program/academy.</li> <li>▪ Describe projects you have completed, are currently working on or will complete through your CTE program/academy.</li> <li>▪ Describe how you engage with businesses through your CTE program/academy.</li> <li>▪ Highlight the great things your teacher does in your CTE program/academy.</li> <li>▪ Describe work-based learning opportunities have you participated in?</li> </ul> </li> </ul> </li> </ul>
<b>Prizes</b>	<p>High School and Postsecondary Divisions</p> <ul style="list-style-type: none"> <li>● First Place: \$ 300 (each division)</li> <li>● Second Place: \$ 200 (each division)</li> <li>● Third Place \$ 100 (each division)</li> </ul> <p>Winners selected by: 15% fan voting, views 15%, rubric 70%</p>

Winning videos will be featured on Hawaii ACTE, Hawaii Career Pathways, HODOE websites and also featured during February 2022 CTE Month activities.